Art Specs

We're Mac Based. Acceptable programs are as follows:
Adobe Illustrator CS4   Adobe Photoshop CS4
Macromedia Freehand   CorelDraw 11

Note: Microsoft Office files can be opened but are usually ill-fated. Defaulting fonts, low res raster images and shifting composition are a few of the issues. Please use Microsoft Office as a last resort.

When using a program not listed above, try exporting as a PDF. Best case scenario will render a vector image which can be transported into a workable format, worst case scenario will suffice as a template to recreate.

VECTOR ART: SEND WHENEVER POSSIBLE! Illustrator, Freehand & CorelDraw all have a function to convert text to outlines (curves).
Converting text saves time/money and insures placement of text.

RASTER ART: Photoshop produces art in raster. When saving a Photoshop file, keep all layers intact. If incorporating a raster image inside a vector file, save the image both inside the vector file and separate in it's native format such as Photoshop, TIF, GIF, JPG, BMP.

RASTER IMAGES SHOULD BE SAVED/CREATED AT 300 DPI. TO THE SIZE IT WILL PRINT ON THE SHIRT.

Note: Internet photos on general are too small and too low of a resolution to use for actual design. Recreating these images if possible is usually the only recourse.

Designate **PANTONE SOLID COATED** colors when printing spot. We DO NOT guarantee the color match. When printing in 4 Color Process, a customer supplied printout should accompany the placement of the order to aid in color correction production and press check.

Ink Color Changes: If a designated ink is then changed on press, a $10 charge per ink change will be accrued. Print accuracy: Achieving a perfect color match to a four color or simulated process is unlikely. Variances can be expected due to material, ink opacities and ink blending. Variances could range from 5-10%.
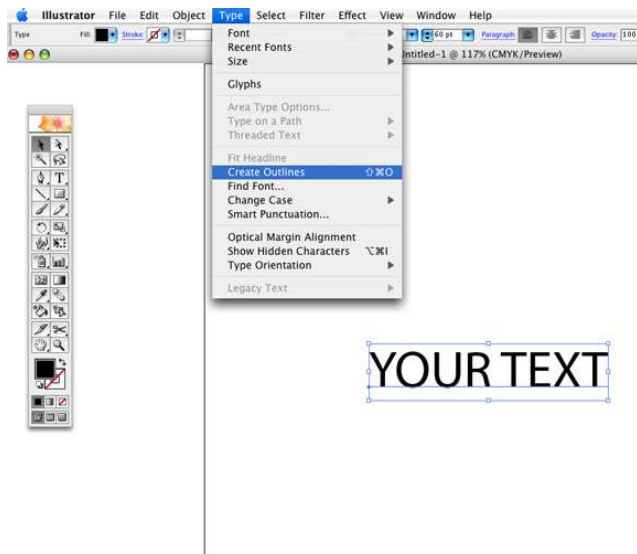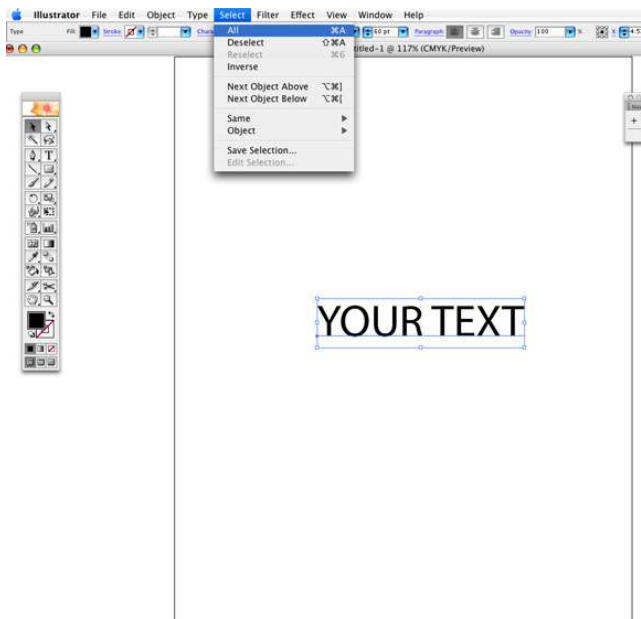
Art Fees: All artwork that we produce, alter and/or process is $20.00 per half hour.
Art quotes are estimates and are given with a time range.

Film Charges: Left Chest/ Pocket Print .... $7.00 per color
                        Full Print .... $10.00 per color

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Converting Text To Outlines

Adobe Illustrator

CorelDraw